

UBUNYE BF

MINUTES

APRIL 13, 2016

7PM

KLM

MINUTE OF THE MEETING HELD ON THE 13.04.2016	MEETING STARTED @ 7 PM SHARP
GENERAL MEETING	MEETING OPENED IN PRAYER BY THE CHAIRMAN
FACILITATOR	MR DENZEL HESLOP
NOTE TAKER	SHEILA ROTHMAN
ATTENDEES	ANTHONY RAMATHULA, EJ, MARK VAN WYK, SHEILA ROTHMAN, KEITH OGLE, LADY-LOVE, BEVAN HESLOP,
APOLOGIES	TYRON ROTHMAN, JADE ISSACS, JOEL BLIGNAUT

Agenda topics

THE COMMITTEE:

DENZEL HESLOP- Chairperson

EJ.MEYERS –Deputy Chairperson

MARK VAN WYK –Treasurer

SHEILA ROTHMAN – Secretary

ANTHONY RAMATHULA- Spokesperson

DISCUSSION	<p>READ THROUGH MINUTES FROM LAST MEETING NO MAJOR CHANGES,</p> <ul style="list-style-type: none">• WE AGREED ON THE LOGO AND NAME,• DELAY THE DATE FOR THE EVENTS (LAUNCHING BF),• MR CHAIR HAD 2 OTHER IDEAS, WHICH WE DISCUSSED FURTHER ON IN THE MEETING. <p>WENT THROUGH THE WEBSITE IN DETAIL, MEMBERS PARTICIPATED IN THE DISCUSSION AND MADE SOME CHANGES.</p> <ul style="list-style-type: none">• MR MVK SUGGESTED WE CAN HAVE A FULL BLOWN LOGO ON THE WEBSITE.• THE ATTENDANCE WAS POOR AND THE CHAIR SUGGESTED THAT WE DON'T GET DISSAPOINTED WITH THE TURN OUT OF MEMBERS.HE SAID THIS IS ALL NEW TO THE COMMUNITY AND THAT WE ARE TAPPING INTO TERRITORY THAT HAS NOT BEEN TOUCHED YET, SO WE MUST NOT BE DISCOURAGED ABOUT THE TURNOUT.
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- MR CHAIR ALSO MENTIONED BY THE END OF 2016 WE SHOULD BE ESTABLISHED, AND HE IS CONFIDENT THAT THERE IS GROUND WE BREAKING INTO.
- THERE WAS EXCITEMENT AROUND THE ESTABLISHMENT OF THE WEBSITE.THE FIRST PAGE WILL BE EDITED, THE CHAIR SUGGESTED THAT THE BUSINESS OWNERS TAKE PICTURES OF THEMSELVES ON THE JOB PHYSICALLY DOING THE WORK AND POST THEM ON THE WEBSITE, MR EJ WAS A BIT RELUCTANT TO DO THAT, THEN HE ALSO SAID HE IS TRYING TO GET A PROFESSIONAL PHOTOGRAPHER TO TAKE PICTURES OF THE BUSINESS PEOPLE AND PUT IT ON THE BLOG.THE REASONING BEHIND THIS PROJECT IS THAT WHEN THE COMMUNITY MEMBERS GO ONTO THE WEBSITE THE PICTURES TALK TO THE COMMUNITY.
- A PHOTOGRAPHER WILL BE SET-UP TO TAKE PHOTOS.

NEXT PHASE:

- A PROPOSAL FROM THE CHAIR IS THAT BY SEPTEBER ALL BUSINESS PEOPLE WRITE THEIR OWN INSPIRATIONAL STORIES, THE HIGHLIGHTS AND LOWS ABOUT THEIR BUSINESSES TO MOTIVATE OTHER PEOPLE AND ALSO TO MENTION ALLTHE SUCCESS STORIES.

THE WEBSITE IS CREATED FOR CURRENT AS WELL AS UP & COMING BUSSINESS PEOPLE AND ALSO GIVES YOU GUIDELINES ON HOW TO DRAFT OUT A BUSINESS PLAN.

MR CHAIR SUGESTED THAT WE ELECT A COMMITTEE, SO THAT WE HAVE AN EXECUTIVE COMMITTEE NOW, AND MAKE PEOPLE MORE COMMITTED AND ACCOUNTABLE, THAT WAS DISCUSSED AT LENGTH, AND WE DID REACH A CONSENSUS ON THAT, BECAUSE WE NEEDED A COMMITTEE TO MAKE CONCRETE DECISIONS, HENCE THE ABOVE COMMITTEE.

WE ALSO SELECTED MR ANTHONY AS THE PUBLIC RELATIONS SPOKESPERSON AND ALL WERE IN FAVOUR OF IT, MR ANTHONY ACCEPTED THE PROPOSAL.

MR CHAIR WENT ON TO DISCUSS THE JOINING FEE OF THE FORUM,

THERE ARE 3 TIERS COSTING

- R250.00
- R250.00
- R350.00 A
- A JOINING FEE OF R600.00 ONCE OFF PAYMENT, BUT THAT WAS NOT CONFIRMED AND FINALISED
- A BANK ACCOUNT AND GET ALL THE RELEVANT PAPERWORK IN

ORDER THEN WE FINALISE THE PAYMENT STRUCTURE.

BEVAN HESLOP LEFT THE MEETING @ 8PM.

UPCOMING EVENTS:

MR MVK DISCUSSED OUR FUNDAY THAT WAS PLANNED FOR THE 27/04/2016, THERE WAS A LOT OF CONFUSION AROUND THIS EVENT AS THE MEETING DID NOT TAKE PLACE.

MR CHAIR SUGGESTED WE DELAY THAT FUNDAY TO A LATER DATE.

MR CHAIR SUGGESTED THAT WE HAVE AN ENTREPRENEUR EXPO DAY AND HIRE OUT STALLS FOR A SMALL FEE AND MAKE ALL THE BUSSINESS PEOPLE IN THE AREA MARKET THEIR PRODUCTS ON THAT DAY.

THE OTHER SUGGESTION WAS THAT THE BEST PRESENTATION STALL WILL WIN A PRIZE AND THAT WILL EXCITE THE COMMUNITY AND CREATE AWARENESS.

THE NEXT EVENT PLANNING FOR THE 25 NOVEMBER A BLACK AND WHITE BUSINESS DINNER GALA, WITH GUEST SPEAKERS, AWARDS AND ENTERTAINMENT. DATE CONFIRMED PRICE TO BE CONFIRMED.

GENERAL:

MR CHAIR WANTED PROPOSED DATES FOR THE NEXT 3 MONTHS, IN ORDER FOR US TO ACCOMADATE GUEST SPEAKERS AND ALSO A VENUE.

PROPOSED DATES FOR THE MEETINGS FOR THE NEXT 3 MONTHS:

18 MAY 2016
22 JUNE 2016
20 JULY 2016.

SOCIAL MEDIA TO BE DISCUSSED AT A LATER DATE, WE NEED TO GET HOLD OF THE LEADERS AND PASTORS IN THE COMMUNITY TO HAVE A MEETING WITH THEM SO THEY TOO CAN PROMOTE THE BUSSINESS FORUM AND CREATE AWARENESS, AND THAT IS THE OBJECTIVE BEHIND GETTING THE COMMUNITY LEADERS AND PASTORS TOGETHER.

SHEILA TO SPEAK TO JENNY BOYCE WILL GIVE THE CHAIR FEEDBACK AS TO THE OUTCOME.

E.J. AND SHEILA TO VISIT THE PASTORS ON A ONE ON ONE BASIS AND TO DO A PRESENTATION ON UBUNYE BUSSINESS FORUM. THE REASON TO EARMARK THEM INDIVIDUALLY IS TO GET A RESPONSE AND TEST THE WATERS FOR THEIR REACTION.

	<p>SHEILA TO GET NAMES OF SOME OF THE PASTORS IN THE AREA.</p> <p>MR CHAIR TO GET HOLD OF MR MILLER, SO HE CAN PRESENT UBUNYE AT THEIR NEXT COUNCIL MEETING.</p> <p>AWAITING THE OUTCOME OF THAT IN THE NEXT MEETING.</p> <p>MEETTING CLOSED @ 9PM</p>
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CONCLUSIONS	
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

[TIME ALLOTTED]

[TOPIC]

[PRESENTER]